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Press Release

VESARO TO ATTEND IAAPA EUROPE 2026 WITH LATEST GENERATION OF HIGH-PERFORMANCE SIMULATION SYSTEMS

UK-based simulator manufacturer Vesaro will attend IAAPA Europe at ExCeL London from 21–25 September 2026, showcasing a selection of its latest high-performance simulation systems for the entertainment, commercial and private markets.

IAAPA Europe brings together professionals from across the global attractions, entertainment and leisure industry, providing a platform for companies to showcase new technologies, experiences and solutions for commercial environments. For Vesaro, the event provides an opportunity to demonstrate how high-performance simulation can be integrated into premium entertainment and commercial installations.

Vesaro will bring three distinct simulator platforms to the event, demonstrating the breadth of its in-house design, engineering and manufacturing capabilities. The display will feature the **Vesaro V-Zero Stage 1**, two **V-RIG S1** systems and the all-new **Vesaro Rally Sim**, giving visitors the opportunity to experience a range of solutions designed for different applications and environments.

Visitors will be able to see the systems in person and speak directly with the Vesaro team about commercial applications, bespoke configurations and potential installation requirements throughout the event.

Vesaro V-Zero – Stage 1

The Vesaro V-Zero combines high-performance simulation with the distinctive design and engineering that define Vesaro. Designed for both commercial and private environments, the V-Zero delivers an immersive driving experience in a premium, purpose-built package.

A defining feature of the V-Zero is Vesaro's patented Floating Display Stand. Engineered and manufactured in-house, the unique design provides exceptional structural rigidity while creating the distinctive floating aesthetic that sets the V-Zero apart from conventional simulator mounting solutions. The system is engineered for optimal display positioning, long-term durability and seamless integration into high-end installations.

With integrated audio, ambient lighting and a factory-assembled design, the V-Zero is built for straightforward installation and immediate deployment. Every element is designed with commercial durability, ease of maintenance and long-term reliability in mind, supported by Vesaro's commercial-grade service and support.

V-RIG S1

Two V-RIG S1 systems will also be on display, showcasing Vesaro's approach to highly adjustable and future-proof simulator construction.

Manufactured entirely in the UK, the V-RIG S1 combines exceptional rigidity with 10 axes of adjustment, allowing the platform to be configured for authentic Formula, GT and Rally driving positions across a wide range of users. Its unique quick-release expansion system provides extensive adjustment while allowing the rig to accommodate users from 128cm to 214cm in height.

The V-RIG S1 is constructed from heavy-duty steel box sections and precision laser-cut steel plates, creating a rigid platform designed for demanding use. Its weldless, part-based architecture allows individual elements to be updated as technology evolves, while the fully modular design provides the flexibility to integrate additional hardware and accessories.

When not in use, the V-RIG S1 can also be converted into a space-saving configuration. The rear of the rig contracts inwards while the pedal section folds upwards, significantly reducing its footprint and making it particularly well suited to environments where available space is at a premium.

Vesaro Rally Sim

Making its debut at IAAPA Europe is the all-new Vesaro Rally Sim, a two-seat simulator designed to recreate the experience of rallying from both the driver and passenger perspective.

The Rally Sim combines a dedicated driver position with a fully integrated passenger seat, creating an immersive experience that can be shared. A sweeping triple-screen display provides an expansive field of view, while high-fidelity audio and Vesaro's Level 5 simulation PC deliver the visual and sonic detail expected from a high-performance simulation system.

The driving experience is built around precision and physical feedback, with a Simucube 3 wheelbase, Vesaro V-Spec Rally wheel, sequential shifter and hydraulic handbrake providing the driver with detailed control throughout every stage. A six-inch motion platform adds further physical feedback, communicating the movement and weight transfer of the virtual vehicle through the simulator.

Dual seat-belt tensioners and Pro Evo seats for both occupants further enhance the experience, while a dedicated passenger display provides additional functionality from the passenger position.

The result is a complete rally simulation environment designed not simply to replicate driving a rally car, but to recreate the experience of being inside one.

Vesaro at IAAPA Europe

Vesaro's presence at IAAPA Europe will demonstrate the company's continued focus on combining high-performance simulation technology with premium design, robust engineering and practical solutions for commercial environments.

With all products designed, engineered, manufactured and assembled in-house in the UK, Vesaro maintains complete control over the development and production process, enabling the company to deliver highly configurable systems while maintaining consistent standards of quality and durability.

The company's exhibition at ExCeL London will provide visitors with an opportunity to explore Vesaro's latest systems, understand the range of configurations available and discuss how its simulation technology can be incorporated into commercial installations and entertainment experiences.

Vesaro will be attending IAAPA Europe from 21–25 September 2026.